

World Journal of *Otorhinolaryngology*

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World Journal of Otorhinolaryngology

A peer-reviewed, online, open-access journal of otorhinolaryngology

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World Journal of Otorhinolaryngology

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AIM AND SCOPE

World Journal of Otorhinolaryngology (*World J Otorhinolaryngol*, *WJO*, online ISSN 2218-6247, DOI: 10.5319) is a bimonthly peer-reviewed, online, open-access (OA), journal supported by an editorial board consisting of 100 experts in otorhinolaryngology from 26 countries.

The aim of *WJO* is to report rapidly new theories, methods and techniques for prevention, diagnosis, treatment, rehabilitation and nursing in the field of otorhinolaryngology. *WJO* covers diagnostic imaging, endoscopy, rhinology, pharyngology, laryngology, tracheo-esophagology, otology, tracheology, cancer, nasal symptomatology, congenital nasal diseases, inflammatory diseases of the external nose, rhinitis, allergic rhinitis, nasal polyps, nasal septal diseases, nasal bleeding, nasal or sinus foreign bodies, sinusitis, rhinogenic complications, traditional medicine, integrated Chinese and Western medicine, evidence-based medicine, epidemiology and nursing. The journal also publishes original articles and reviews that report the results of applied and basic research in fields related to otorhinolaryngology, such as immunology, physiopathology, cell biology, pharmacology, medical genetics, and pharmacology of Chinese herbs.

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What is the purpose of launching the *World Journal of Otorhinolaryngology*?

Steven J Wang

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Figure 1 Editor-in-Chief of the *World Journal of Otorhinolaryngology*. Steven J Wang, MD, Department of Otolaryngology-Head and Neck Surgery, University of California, 2233 Post St, PO Box 1225, San Francisco, CA 94115, United States.

Abstract

We are pleased to announce the launching of the *World Journal of Otorhinolaryngology (WJO)* as a new member of the World Series journal family. The *WJO* is a peer-reviewed open-access journal dedicated to publishing original research articles, review articles, clinical studies, and case reports in all areas of otorhinolaryngology. Please consider submitting your research findings in otorhinolaryngology to the *WJO*.

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Key words: Otorhinolaryngology; Biomedical sciences; Peer-reviewed; Open-access; Journal

Peer reviewers: Petros V Vlastarakos, MD, MSc, PhD, IDO-HNS, ENT Department, Lister Hospital, Stevenage L105, United Kingdom; Dr. Ashok Kumar Sinha, Assistant Director and Reader in Audiology and Sp., Ali Yavar Jung National Institute for the Hearing Handicapped, Eastern Regional Centre, Kolkata 700090, India

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INTRODUCTION

I am Steven J Wang, MD, Department of Otolaryngology-Head and Neck Surgery, University of California (Figure 1) and together with Tsutomu Nakashima, MD, PhD, Professor, Department of Otorhinolaryngology, Nagoya University, will be the co-Editor-in-Chief of the *World Journal of Otorhinolaryngology (World J Otorhinolaryngol, WJO)*, online ISSN 2218-6247, DOI: 10.5319. I am pleased to announce the first issue of the *WJO*, on which preparation was initiated on December 1, 2010, is officially published on December 28, 2011. The *WJO* Editorial Board has now been established and consists of over 100 distinguished experts from 26 countries.

Advances in science and medicine are progressing at an ever more rapid pace. Journal publications represent the primary mechanism through which scientists and clinicians share their research work. In the traditional model, research publications are submitted to a limited number of medical and scientific journals. Following a peer-review process, there is subsequently a considerable time period where the research article's status is 'in press' before reaching final print publication. The increasing costs of paper publication result in rising subscription

prices for journal readers, limiting access of new research articles primarily to large research institutions and universities. It is clear that conventional methods of dissemination of research findings have become inadequate to keep up with new discoveries. Thus, new models of scientific publication are required. Online, electronic journals can dramatically reduce publishing costs compared to print journals, while still providing an equivalent reading experience with articles that can be downloaded by the user in PDF format. Electronic journals also have greater freedom to publish more research articles of worthy scientific merit without being bound by page limit restrictions. Open-access journals provide free distribution of research articles to the public, increasing the dissemination of important findings beyond a limited number of large institutions.

AIMS AND SCOPE

The pace of discovery in otorhinolaryngology and related fields of research follow similar patterns as the rest of science and medicine, making timely publication of new research in our field more important than ever. And yet, many of us have experienced the frustration of waiting times of a year or more until our “accepted, in press” research articles finally reach print publication. New otorhinolaryngology research findings with direct relevance to patient care are not accessible to clinicians around the world who need the information but do not have the resources to pay for costly journal subscriptions.

These are exciting times for otorhinolaryngology research. Continual improvements are being made to restore hearing for the severely and profoundly deaf^[1]. New understanding of the pathophysiology of chronic sinusitis has advanced treatment for this disease^[2]. Advances in human tissue engineering appear on the cusp of providing new methods for laryngotracheal and mandibular reconstruction^[3]. In the field of head and neck oncology, the identification of the human papilloma virus as the cause of increasing numbers of oropharyngeal cancers has led to a myriad of new areas of head and neck cancer research, from the study of novel molecular tumor pathways to ground-breaking clinical trials that test the merit of treatment de-intensification for select patients^[4]. Recent engineering advances in video, endoscopy, image-guidance, and robotic technology have resulted in new minimally invasive approaches to skull base and pharyngolaryngeal tumors^[5]. These and other similar rapidly growing areas of research highlight the need for an efficient, high-quality scientific forum for the dissemination of otorhinolaryngology research.

Otorhinolaryngology represents a field of medicine that encompasses study of some of the most critical functions - voice, speech, hearing, smell, taste-associated with how we as human beings interact with the outside world. Diseases that affect these functions, whether they be infectious, traumatic, neoplastic, or inflammatory, can profoundly impact the individual sufferer. Medical

disorders, such as ear infections, sinusitis, hearing loss, allergies, voice problems, and head and neck cancer, are amongst the most common reasons for which people seek medical care. Thus, it is important that new methods or techniques for prevention, diagnosis, treatment, and rehabilitation for otorhinolaryngologic disease be reported in a timely fashion.

Is there a risk to overly rapid scientific dissemination? Will the addition of one more otolaryngology journal result in dilution of quality scientific research articles? One recalls the disappointment when yet another apparent scientific breakthrough must be retracted upon follow-up research data, or when more in-depth analysis of already published data reveals flaws in methodology or worse. At the *WJO*, it is our intention to maintain high scientific standards. We have assembled a prestigious editorial board of over 100 experts in the field of otorhinolaryngology representing at least 26 countries. All submitted publications, including this one, undergo peer-review by appropriate experts in the field, whose names and affiliations will be noted in the article to acknowledge their contributions. We believe that recent expansion of knowledge in otorhinolaryngology indicates that there is a need for a new journal, and that timely reporting of new research findings made possible by the open-access, online publishing model will serve to benefit our field.

The aims of *WJO* are to quickly report the most recent research findings in the prevention, diagnosis, treatment, and rehabilitation in the field of otorhinolaryngology. The journal publishes original articles and reviews on the following topics: diagnostic imaging, endoscopy, rhinology, laryngology, otology, oncology, pediatric otorhinolaryngology, epidemiology, traditional medicine, and integrated Chinese and Western medicine.

CONTENTS OF PEER REVIEW

In order to guarantee the quality of articles published in the journal, the *WJO* usually invites three experts to comment on the submitted papers. The contents of peer review include: (1) whether the contents of the manuscript are of great importance and novelty; (2) whether the experiment is complete and described clearly; (3) whether the discussion and conclusion are justified; (4) whether the citations of references are necessary and reasonable; and (5) whether the presentation and use of tables and figures are correct and complete.

COLUMNS

The columns in the issues of the *WJO* include: (1) Editorial: to introduce and comment on major advances and developments in the field; (2) Frontier: to review representative achievements, comment on the state of current research and propose directions for future research; (3) Topic highlight: including the following three formats (A) 10 invited review articles on a hot topic; (B) a commentary on common issues of this hot topic; and (C) a com-

mentary on the 10 individual articles; (4) Observation: to update the development of old and new questions, expose unsolved problems and propose strategies on how to solve such problems; (5) Guidelines for Clinical Practice: to provide guidelines and consensus for clinical diagnosis and treatment that are evidenced-based; (6) Review: to systemically review progress and obstacles in the field, comment on the state of current research and make suggestions for future work; (7) Original Articles: to report innovative and original findings in basic and clinical research in otorhinolaryngology; (8) Brief Articles: To briefly report novel findings in otorhinolaryngology; (9) Case Report: to report a rare, atypical or interesting case in otorhinolaryngology; (10) Letters to the Editor: to discuss and reply to the comments on the contributions published in the *WJO* or to introduce and comment on a controversial issue of general interest; (11) Book Reviews: to introduce and comment on quality monographs in otorhinolaryngology; and (12) Guidelines for

Research: to introduce guidelines reached by international and national academic authorities worldwide on research in otorhinolaryngology.

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S- Editor Wu X L- Editor Wang TQ E- Editor Li JY



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Events Calendar 2012

January 26-28, 2012
Multidisciplinary Head and Neck
Cancer Symposium
Phoenix, AZ, United States

January 27-28, 2012
Advanced Otology Update
workshop
Surat, India

February 1, 2012
2nd Vestibular Assessment and
Rehabilitation Therapy Course,
University of Cape Town, South
Africa

March 11-13, 2012
5th International Congress on Ear
Reconstruction
Sydney, Australia

April 18-22, 2012
Combined Otolaryngology Spring
Meeting
San Diego, CA, United States

April 26-May 28, 2012
10th International
Otorhinolaryngology Head and
Neck Surgery Congress
Ankara, Turkey

May 3-5, 2012
12th International Conference
on Cochlear Implants and other
Implantable Auditor
Baltimore, MD, United States

May 13-18, 2012
Acoustics 2012
Hong Kong, China

May 20-23, 2012
11th International Congress of
the European Society of Pediatric
Otorhinolaryngology
Amsterdam, The Netherlands

May 23-24, 2012
7th Global Otology-Neurotology
Live Surgical Broadcast, Europe
Utrecht, The Netherlands

June 3-7, 2012
9th International Conference on
Cholesteatoma and Ear Surgery
Nagasaki, Japan

July 25-27, 2012
Frontiers in Otorhinolaryngology
Conference
Melbourne, Australia

July 26-28, 2012
Open Forum (formerly Sinus Forum)
New York, NY, United States



INSTRUCTIONS TO AUTHORS

GENERAL INFORMATION

World Journal of Otorhinolaryngology (*World J Otorhinolaryngol*, *WJO*, online ISSN 2218-6247, DOI: 10.5319) is a bimonthly peer-reviewed, online, open-access (OA), journal supported by an editorial board consisting of 100 experts in otorhinolaryngology from 26 countries.

The biggest advantage of the OA model is that it provides free, full-text articles in PDF and other formats for experts and the public without registration, which eliminates the obstacle that traditional journals possess and usually delays the speed of the propagation and communication of scientific research results. The open access model has been proven to be a true approach that may achieve the ultimate goal of the journals, i.e. the maximization of the value to the readers, authors and society.

Maximization of personal benefits

The role of academic journals is to exhibit the scientific levels of a country, a university, a center, a department, and even a scientist, and build an important bridge for communication between scientists and the public. As we all know, the significance of the publication of scientific articles lies not only in disseminating and communicating innovative scientific achievements and academic views, as well as promoting the application of scientific achievements, but also in formally recognizing the "priority" and "copyright" of innovative achievements published, as well as evaluating research performance and academic levels. So, to realize these desired attributes of *WJO* and create a well-recognized journal, the following four types of personal benefits should be maximized. The maximization of personal benefits refers to the pursuit of the maximum personal benefits in a well-considered optimal manner without violation of the laws, ethical rules and the benefits of others. (1) Maximization of the benefits of editorial board members: The primary task of editorial board members is to give a peer review of an unpublished scientific article via online office system to evaluate its innovativeness, scientific and practical values and determine whether it should be published or not. During peer review, editorial board members can also obtain cutting-edge information in that field at first hand. As leaders in their field, they have priority to be invited to write articles and publish commentary articles. We will put peer reviewers' names and affiliations along with the article they reviewed in the journal to acknowledge their contribution; (2) Maximization of the benefits of authors: Since *WJO* is an open-access journal, readers around the world can immediately download and read, free of charge, high-quality, peer-reviewed articles from *WJO* official website, thereby realizing the goals and significance of the communication between authors and peers as well as public reading; (3) Maximization of the benefits of readers: Readers can read or use, free of charge, high-quality peer-reviewed articles without any limits, and cite the arguments, viewpoints, concepts, theories, methods, results, conclusion or facts and data of pertinent literature so as to validate the innovativeness, scientific and practical values of their own research achievements, thus ensuring that their articles have novel arguments or viewpoints, solid evidence and correct conclusion; and (4) Maximization of the benefits of employees: It is an iron law that a first-class journal is unable to exist without first-class editors, and only first-class editors can create a first-class academic journal. We insist on strengthening our team cultivation and construction so that every employee, in an open, fair and transparent environment, could contribute their

wisdom to edit and publish high-quality articles, thereby realizing the maximization of the personal benefits of editorial board members, authors and readers, and yielding the greatest social and economic benefits.

Aims and scope

The aim of *WJO* is to report rapidly new theories, methods and techniques for prevention, diagnosis, treatment, rehabilitation and nursing in the field of otorhinolaryngology. *WJO* covers diagnostic imaging, endoscopy, rhinology, pharyngology, laryngology, tracheo-esophagology, otology, tracheology, cancer, nasal symptomatology, congenital nasal diseases, inflammatory diseases of the external nose, rhinitis, allergic rhinitis, nasal polyps, nasal septal diseases, nasal bleeding, nasal or sinus foreign bodies, sinusitis, rhinogenic complications, traditional medicine, integrated Chinese and Western medicine, evidence-based medicine, epidemiology and nursing. The journal also publishes original articles and reviews that report the results of applied and basic research in fields related to otorhinolaryngology, such as immunology, physiopathology, cell biology, pharmacology, medical genetics, and pharmacology of Chinese herbs.

Columns

The columns in the issues of *WJO* will include: (1) Editorial: To introduce and comment on the substantial advance and its importance in the fast-developing areas; (2) Frontier: To review the most representative achievements and comment on the current research status in the important fields, and propose directions for the future research; (3) Topic Highlight: This column consists of three formats, including (A) 10 invited review articles on a hot topic, (B) a commentary on common issues of this hot topic, and (C) a commentary on the 10 individual articles; (4) Observation: To update the development of old and new questions, highlight unsolved problems, and provide strategies on how to solve the questions; (5) Guidelines for Clinical Practice: To provide guidelines for clinical diagnosis and treatment; (6) Review: To systemically review the most representative progress and unsolved problems in the major scientific disciplines, comment on the current research status, and make suggestions on the future work; (7) Original Articles: To originally report the innovative and valuable findings in otorhinolaryngology; (8) Brief Articles: To briefly report the novel and innovative findings in otorhinolaryngology; (9) Case Report: To report a rare or typical case; (10) Letters to the Editor: To discuss and make reply to the contributions published in *WJO*, or to introduce and comment on a controversial issue of general interest; (11) Book Reviews: To introduce and comment on quality monographs of otorhinolaryngology; and (12) Guidelines: To introduce consensus and guidelines reached by international and national academic authorities worldwide on the research in otorhinolaryngology.

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- 3 **Tian D**, Araki H, Stahl E, Bergelson J, Kreitman M. Signature of balancing selection in Arabidopsis. *Proc Natl Acad Sci USA* 2006; In press

Organization as author

- 4 **Diabetes Prevention Program Research Group**. Hypertension, insulin, and proinsulin in participants with impaired glucose tolerance. *Hypertension* 2002; **40**: 679-686 [PMID: 12411462 PMID:2516377 DOI:10.1161/01.HYP.0000035706.28494.09]

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- 5 **Vallancien G**, Emberton M, Harving N, van Moorselaar RJ; Alf-One Study Group. Sexual dysfunction in 1, 274 European men suffering from lower urinary tract symptoms. *J Urol* 2003; **169**: 2257-2261 [PMID: 12771764 DOI:10.1097/01.ju.0000067940.76090.73]

No author given

- 6 21st century heart solution may have a sting in the tail. *BMJ* 2002; **325**: 184 [PMID: 12142303 DOI:10.1136/bmj.325.7357.184]

Volume with supplement

- 7 **Geraud G**, Spierings EL, Keywood C. Tolerability and safety of frovatriptan with short- and long-term use for treatment of migraine and in comparison with sumatriptan. *Headache* 2002; **42** Suppl 2: S93-99 [PMID: 12028325 DOI:10.1046/j.1526-4610.42.s2.7.x]

Issue with no volume

- 8 **Banit DM**, Kaufer H, Hartford JM. Intraoperative frozen section analysis in revision total joint arthroplasty. *Clin Orthop Relat Res* 2002; **(401)**: 230-238 [PMID: 12151900 DOI:10.1097/00003086-200208000-00026]

No volume or issue

- 9 Outreach: Bringing HIV-positive individuals into care. *HRSA Careaction* 2002; 1-6 [PMID: 12154804]

Books

Personal author(s)

- 10 **Sherlock S**, Dooley J. Diseases of the liver and biliary system. 9th ed. Oxford: Blackwell Sci Pub, 1993: 258-296

Chapter in a book (list all authors)

- 11 **Lam SK**. Academic investigator's perspectives of medical treatment for peptic ulcer. In: Swabb EA, Azabo S. Ulcer disease: investigation and basis for therapy. New York: Marcel Dekker, 1991: 431-450

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- 12 **Breedlove GK**, Schorheide AM. Adolescent pregnancy. 2nd ed. Wiczorek RR, editor. White Plains (NY): March of Dimes Education Services, 2001: 20-34

Conference proceedings

- 13 **Harnden P**, Joffe JK, Jones WG, editors. Germ cell tumours V. Proceedings of the 5th Germ cell tumours Conference; 2001 Sep 13-15; Leeds, UK. New York: Springer, 2002: 30-56

Conference paper

- 14 **Christensen S**, Oppacher F. An analysis of Koza's computational effort statistic for genetic programming. In: Foster JA, Lutton E, Miller J, Ryan C, Tettamanzi AG, editors. Genetic programming. EuroGP 2002: Proceedings of the 5th European Conference on Genetic Programming; 2002 Apr 3-5; Kinsdale, Ireland. Berlin: Springer, 2002: 182-191

Electronic journal (list all authors)

- 15 Morse SS. Factors in the emergence of infectious diseases. Emerg Infect Dis serial online, 1995-01-03, cited 1996-06-05; 1(1): 24 screens. Available from: URL: <http://www.cdc.gov/ncidod/eid/index.htm>

Patent (list all authors)

- 16 **Pagedas AC**, inventor; Ancel Surgical R&D Inc., assignee. Flexible endoscopic grasping and cutting device and positioning tool assembly. United States patent US 20020103498. 2002 Aug 1

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Write as mean \pm SD or mean \pm SE.

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